

Freebies to Grow Your Email List



Below is a list of freebies that can help grow your email list and attract leads:

- An eBook is a great freebie! Though this may seem daunting to do at first, it's actually not as scary as it seems. People are constantly in search of new information so why not provide them a book that contains great resource materials for them to use.
- Free trainings, classes or webinars are great freebie options as people are often looking for opportunities to learn. Share your knowledge and skills to others – this may be what people are looking for. Above all, it can lead to an invaluable number of leads!
- Coupons are also another great freebie to give to your audience because after all who doesn't love them? You can be generous about this but make sure it's still related to your business and not costing you too much of your revenues!
- If you're offering a customized service and have a lot of charisma, you can also provide a free consultation as a freebie. This gives your audience a taste of what kind of service you're offering and can permanently convert leads into customers.
- If you have interesting content in your website, you can offer a PDF version of a blog post or article as a freebie. This can be the kind of information your audience would want to have a copy of!

