

CHECKLIST

10 Features of a Great Website



Below is a checklist of the 10 Features of a Great Website, take a pen and get working:

Let's begin!

- ☐ Create an attractive web design that will impact how users will see your brand, thus, generating more traffic and trust from them.
- ☐ Use a lot of visuals, such as photos, videos, and infographics, as well as grids and banners.
- ☐ Have a consistent and strong branding within your website.
- ☐ Have a clear navigation menu that is consistent, clear and simple for the user.
- ☐ Check your website's speed by optimizing the sizing of images, quality of the template, hosting and content delivery networks.



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- ☐ Ensure that your website is responsive on different devices.
- ☐ Create up-to-date and valuable content on your blog.
- ☐ State clearly your company's values & mission.
- ☐ Include landing pages with your products and services or freebies.
- ☐ Integrate customer relationship management (CRM) and marketing automation tools into the pages.

